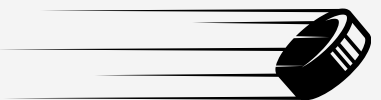


Larry, 13



# THE TENDER BRIDGE, INC. PRESS KIT



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# ABOUT *tender* BRIDGE

The Tender Bridge, Inc. was founded in 2003 by Noel Acton in East Baltimore.

The Tender Bridge's mission is to guide marginalized youth in high-violence areas of East Baltimore on the path to become productive citizens. While sports are the hook that keep our often difficult to engage kids involved, building trusted relationships with their coach-mentors produces profound growth on their journey to adulthood.



**"We stay involved with the kids year-round using different sports and activities, and over multiple years as the kids transition from youth, through adolescence into young adulthood."**



# OUR PROGRAMS

Our goal is two-fold. First, to enhance the life outcomes of the kids we engage and mentor. Second, and perhaps more importantly, is to provide to the larger society with an understanding of the kids' challenges and be a model of how to make those positive life outcomes.

## BRIDGE TO INDEPENDENCE

The Transition to Adulthood efforts involve not just individual program like Bridge to Independence and Bridge to Entrepreneurship, but our efforts are woven into the sports program, and into the individual kids' long-term relationship with the coach-mentors they have connected with.

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## BRIDGE TO ENTREPRENEURSHIP

Here we help them start their own small business, hustle, or become an independent tradesperson. Sometime this involves an apprenticeship, but equally likely to be on an individual basis backed up by their support team with financial assistance from Tender Bridge.

## TRANSITION TO ADULTHOOD

# MEDIA CLIPS



**Hometown Hero: Noel Acton**  
Featured on the big screen at  
M&T Bank Stadium!



**Baltimore Banners Hockey**  
mourns the shooting deaths  
of two of its players



**Baltimore Banners win 3rd**  
annual bridging the gap  
game - FOX BALTIMORE

# FACTS

Here are some quick facts about the organization (as of 2020):



Year organization was founded:

**2003**



Individuals served through programs:

**1,100**



Number of Sponsors:

**40**



Number of current volunteers:

**34**

# LEADERSHIP

Since our founding, The Tender Bridge has developed and grown in a positive direction. We're very proud of our staff, and their abilities to contribute their own unique experiences and skills to our success. All members listed below are available for contact.



**Noel Acton**

Executive Director

[noelacton@aol.com](mailto:noelacton@aol.com)



**Antoine Greene, Sr.**

Board Chair

[antoineg4071@gmail.com](mailto:antoineg4071@gmail.com)



**Matt Leone**

Vice Chair + Coach  
(Baltimore Banners)

[matt.leone16@gmail.com](mailto:matt.leone16@gmail.com)



**Jack Burton**

Board Member + Head Coach  
(Junior Banners)

[jburton111@gmail.com](mailto:jburton111@gmail.com)



We are grateful to be one of the official BCYF grant recipients. The funds from the grassroots fund will give us the opportunity to achieve the goals of our 5-year plan.



[Click for more info](#)



Our founder Noel Acton, was nominated and eventually won the Willie O'Ree Community Hero Award for 2022. The NHL did a feature on TTB encapsulating what we do.



# GRANTS/AWARDS





# RECENT PRESS

 The New York Times

MAY 2022 - FRONT PAGE



### Forging a Bond on the Ice in East Baltimore

For kids in East Baltimore, ice hockey is rarely the sport of choice. The Baltimore Banners team offers a chance for young people to discover the game.

 THE BALTIMORE BANNER

NOV 2022



### Why a Panthers tight end is raising money for a Baltimore hockey team

Carolina tight end Ian Thomas lost both his parents at a young age and turned to a Baltimore hockey team for support.

 The Baltimore Banner / Nov 19, 2022

THE SUN  
BALTIMORE



### After losing teammates to gun violence, Baltimore youth hockey team forges ahead: 'It's about givin...

Banners founder Noel Acton recently received an award from the NHL for his work, but he said the recognition was bittersweet.

DEC 2022 - FRONT PAGE

# LOGO USAGE



**The Tender Bridge, Inc.  
20th Anniversary**



**The Tender Bridge, Inc.**



**Baltimore Banners  
Ice Hockey**

[Click any logo to  
download assets](#)

# HEX CODES

**The Tender Bridge, Inc.**

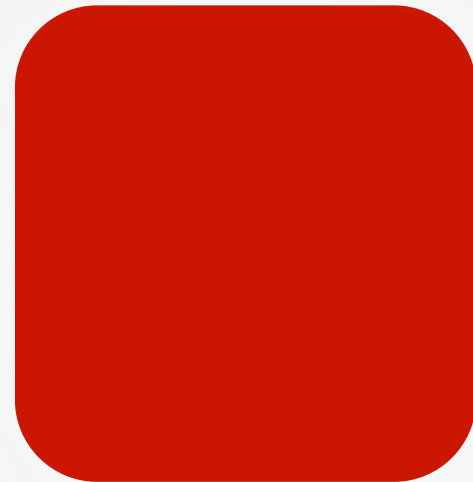
**Baltimore Banners**



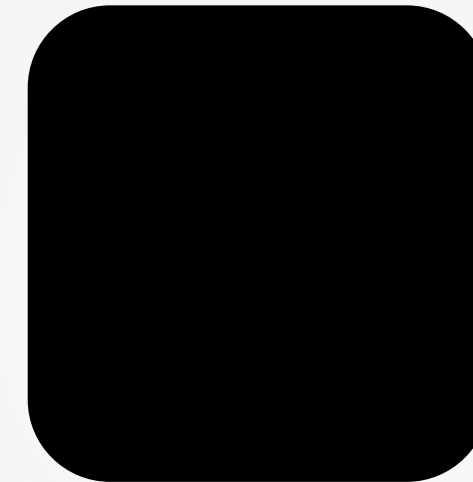
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**EDAA22**

# CONTACT US

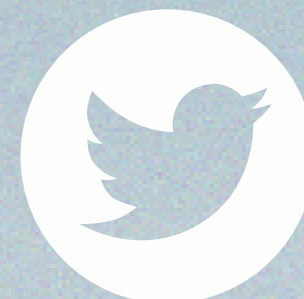
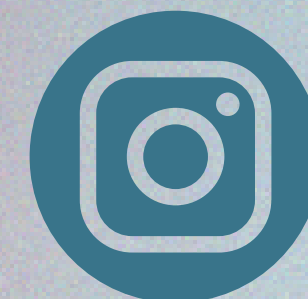
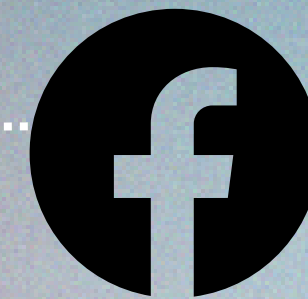
Notify us of any business or media inquiries through one of these channels below. We'd love to connect with you. Go Banners!

[www.thetenderbridge.org](http://www.thetenderbridge.org)

**Address: 8711 Eddington Rd. Parkville, MD 21234**

**Email: [info@thetenderbridge.org](mailto:info@thetenderbridge.org)**

**\*Tip: Inquiries can also be made in our social media messages. Just give us 24 hours max to get back to you.**



Click icons to go straight to our social media channels